

**ASSOCIATION FOR LIVING HISTORY, FARM & AGRICULTURAL MUSEUMS  
BOARD MEETING JUNE 2, 2011  
WEST VIRGINIA ROOM, THE FARMSTEAD AT JACKSON'S MILL**

PRESENT: LeCount, Sheridan, McCabe, Bagnall, Friedman, Reckseidler, Watson, Fellows, Arenz, Birdsall, Carnegie, Henbest. Guests: Mike Krug, Jane Radcliffe, Debra Reid, Terry Sheridan, Ron Kley.

Plans for dinner were reviewed and the guests except for the incoming board members left and will return at dinner time. Various board members were arriving during the meeting due to travel changes and schedules.

Charles LeCount, past president, called the meeting to order at 6:25pm. Bagnall moved that we accept the agenda as e-mailed. Friedman seconded. Motion passed. A motion to pass the minutes of the November 2010 board meeting in Cincinnati was made by Arenz. McCabe seconded. The minutes were approved. Sheridan reported that the IRS 990 form had been filed and sent it around for board review. The current balance in the checking account is \$32,062.20. Reckseidler moved the treasurer's report be filed for audit. Bagnall seconded. Motion passed.

**PIG COMMITTEES**

**PIE Committee.** Bagnall said the committee was non-functioning and was in need of restructuring. Programs, interpretation and education overlap into so many other committees that there doesn't seem to be a need for it anymore.

Since Henbest had not arrived there were no other reports at this time.

**ADMINISTRATIVE COMMITTEES**

**Memorabilia & Archives.** LeCount reported there was no change in the archives or housing of the memorabilia.

**Nominating Committee.** Watson commented on the good slate for this year's election. The present committee plans to meet before the business meeting to evaluate the nominating process and suggest improvements for the future. Guidelines for members of the nominating committee running for board seats while still on the nominating committee will be reviewed at the fall board meeting. Through notices in various venues such as the website and Bulletin, members will be urged to suggest names for board members by using a nomination form now available on the website. Deb Reid, new vice president, will be chairperson now.

**CORN Committee.** Watson reported that regional meetings were occurring with regularity in almost all regions. The board should support, encourage and inspire regional committees to hold meetings and offer their expertise. Board members, past board members and past presidents should all be involved in regional planning. Watson envisions a closer relationship between the regional representatives and the board.

**SPAM Committee.** Fellows noted that there are 30+ first timers at this meeting and encouraged us all to attend the first timers reception.

**Finance/Audit Committee.** A site to review the finances will be arranged at one of the regional meetings in 2012.

We took a dinner break at 7:50pm. Henbest had arrived and took over running the meeting.

**PIGS RETURN**

Henbest passed around the PIG reports he had received. More convenient methods of communication for the PIG committees to help members are being discussed.

**Future Sites.** Henbest updated sites in the absence of Floyd- 2012 Farmers Branch, TX, 2013 Hale Farm & Village, Bath, OH, 2014 possibly western Canada or Williamsburg, 2015 western Canada or Tillers International site in MI.

**COOP.** Henbest has been receiving e-mail updates from the AAM Council of Affiliates. They are moving towards more lobbying. We need to get listed as an affiliate of IMLS for their green initiative.

Our proposed e-blast list should help disseminate information that is current and of a more urgent nature. Sheridan reported on the AIMA Presidium meeting in Chartres, France. A committee was sent to Romania to answer questions regarding the upcoming congress since major changes has occurred at the host site. Watson, Sheridan and their spouses expect to attend the congress that starts on September 5 and will include discussions on the future of AIMA. Funds in the amount of \$1,500.00 were approved in the 2011 budget for the president to represent ALHFAM at the AIMA Congress. This will partially cover travel and registration for Watson.

**Auctions.** Belluscio will be in charge of the auction to be held on Monday evening. A \$2,000.00 matching grant has been received from Associated Foundations in Pasadena, CA for the auction and is restricted to support the Bulletin. Watson reported the online auction sponsored by the Mid Atlantic Region took in \$874.00 in 2010. The proceeds were shared among the regions based on donations and purchased. The online auction will be held again in 2011 hosted by the Mid Atlantic Region.

**Fellowships/Awards.** Arenz announced that John Caramia, Jr. will receive the 2011 John T. Schlebecker Award. Twenty two fellowships were given for this conference. They were supported by the board, regions and Associated Foundations. It is expected that the recipients will present at this conference or submit an article for an upcoming Bulletin. A review of the purpose of awarding fellowships is underway. Should the recipients be expected to present or write an article? Are there opportunities at the conference where some time could be volunteered in lieu of the other requirements?

A motion to pass the PIG and Administrative Committee Reports was made by Birdsall. The motion was seconded by Fellows. Motion passed with one opposed.

#### **AD HOC COMMITTEES**

**2011 Conference.** Dean Hardman, conference chairman, reported that there are 165 people registered. Ten will attend part time. The budget is on track and sponsorships are in the \$11-12,000.00 range.

**2012 Conference.** Birdsall, conference chairman, said a keynote address next year will be given the Texas state photographer, Wyman Meinzer. It will give an overview of the varied terrain of Texas. We adjourned for the evening at 10:00 pm.

We resumed the board meeting at 2:45 pm on Friday following a morning and afternoon working on the strategic plan with Mike Krug.

#### **OLD BUSINESS**

**MOMCC/ALHFAM Joint Membership Agreement.** Henbest reviewed the current status of ALHFAM and MOMCC members in the Midwest. ALHFAM members in the Midwest must pay a separate membership fee to be part of MOMCC and receive their publication. We currently share member lists and have conference reciprocity. MOMCC has presented a possible agreement called the West Virginia Compact and their board is holding its summer meeting here this week. Henbest proposed that a joint membership fee be agreed upon by both groups so that all the members in the Midwest would receive both publications and ballots for each others elections. MOMCC would then represent all members in the Midwest. LeCount and Watson both spoke in support of one membership amount that would be split between the two groups with all Midwest members receiving both magazines. This agreement would be subject to review and reevaluation in 2 years. A meeting with the MOMCC board will be scheduled in the next few days.

#### **ADMINISTRATIVE COMMITTEE**

**Publications.** At 3:05 pm we welcomed, Bulletin editors Blake Hayes and Katie Boardman, along with Publications Committee chair, Martha Katz-Hyman to the meeting. All three have been updated as the long range plan has developed and have presented feedback from their viewpoints. They were encouraged to seek clarification on any points in the plan that affected them. Katz-Hyman reviewed the present contents of the Bulletin and noted that committees and PIG's are not sending in articles for publication. The 2010 Proceedings edited by Carol Lopez and laid out by Cliff Jones has been published within budget and mailed to members that receive it as part of their dues. Authors will receive their

copies at this conference. Lopez and Jones received registrations to this meeting for their efforts. The alf-l is being used and working well. We reviewed the social media sites where ALHFAM has a presence. Facebook is doing okay but LinkedIn may not be as valuable to our members. Content should be on the website and the social media outlets should push traffic to the website. A restructuring of the living history section of the website is underway with new materials provided by Debra Reid. Communicating with members on issues that are more current is being considered via use of their e-mails and sending e-blasts at an interval not yet determined. Several companies host this type of function and are being considered. If that were done several sections currently in the Bulletin could be included in e-blasts and the number of pages reduced. The board needs to clarify whether RFP's can be sent to the alf-l by individuals or whether they fall under the category of job postings. Job postings are limited to institutional members as a benefit of membership. No decision on this matter.

Boardman said if we understood who our audience was and their demographics we could determine how better to serve them through the Bulletin. She would like to see reviews of videos, exhibits and new uses of technology in upcoming Bulletins. Reviewers will be sought from the appropriate committees and PIGs. Reviews from outsider points of view need to be compared with reviews from the ALHFAM perspective. The Bulletin can be viewed in color in the online version. Hayes would like to get member input into possible new features for the Bulletin via a survey. He recommended a policy on use of the ALHFAM logo for institutions so that the use becomes a benefit of membership. He encouraged the acceptance of the enhanced Business Associate benefits proposed by the SPAM Committee. The board was supportive of completing the indexing of the Bulletin from 1992 backwards to the first issue if there is content worthy of indexing. That will be determined by the Publications Committee.

#### **OLD BUSINESS**

Henbest will continue to follow up with the group that wanted to use the logo on T-shirts.

Current board members will be assigned to mentor incoming board members.

**Business Associate Membership.** Fellows presented a new schedule of benefits and fees for this category of membership. Included were notes regarding participation in annual meetings as vendors, sponsorship opportunities and advertising rates. Several changes were made to the version that was circulated so Fellows will send a clean update to all board members. Fellows moved that the updated version be passed. Carnegie seconded. Motion passed.

#### **NEW BUSINESS**

We reviewed the agenda for the business meeting. Henbest will present an update on the status of the strategic plan at the meeting.

The fall board meeting will be held at Tillers International in Michigan. No date has been set.

McCabe will look for resources for grants to fund workshops.

Katz-Hyman said Friedman would update the Conference Planning Guide to include the Memorial Fellowship Fund and whatever other changes were needed. It was last reviewed in 2008.

Bagnall told us about a program to remember the passing of the last passenger pigeon in 1914 and how it relates to other species that are near extinction today.

A motion to adjourn was made by Floyd at 5:10 pm. The motion was seconded by Bagnall. Motion passed.

Respectfully submitted,

Judith M Sheridan, Secretary

Sunday, June 5, 2011

Oak Room

A joint meeting was held with members of the MOMCC board that were at the conference to discuss options for Midwest members in ALHFAM & MOMCC to have reciprocal membership status. Henbest

reviewed the past discussions regarding ways to include Midwest ALHFAM and MOMCC members in regional and national activities and receive publications. The discussions involve only members in the Midwest. Several options were discussed and no consensus was reached.

Respectfully submitted

Judith M Sheridan, Secretary

Tuesday, June 7, 2011

Oak Room

Present: Watson, Reid, Henbest, Fellows, Sheridan, Arenz, Friedman, Birdsall, Bagnall, Carnegie, Floyd, Reckseidler, Radcliffe, Alicea-Covarrubias, Simon.

Jon Kuester, MOMCC Vice President.

Since no consensus was reached at the last meeting, we returned to consideration of the West Virginia Compact proposed by MOMCC. Kuester was present representing MOMCC. Discussions about reciprocal fellowships and publications were reviewed again. Should the MOMCC magazine become available online many of the monetary questions disappear. After Kuester left the room, the WV Compact was reviewed thoroughly section by section. Four sections were amended. These involved fellowships, future review of the compact, publication sharing and dissolution of the agreement. Bagnall moved that the ALHFAM board working as a committee of the whole submit the amended version of the WV Compact as the ALHFAM proposal for joint membership to MOMCC. Several people had notes on the changes and they will all be incorporated into a presentation copy. Fellows seconded. Motion passed with one abstention.

Ron Carnegie moved that Sandra Byard fill the one year unexpired term of Debra Reid on the nominating committee. Arenz seconded. Motion passed.

Watson moved for adjournment. Birdsall seconded. Motion passed.

Respectfully submitted,

Judith M Sheridan, Secretary

The Cherry Valley Group contract was reviewed and renewed for another year. A signed copy will be sent to the president, Cherry Valley Group and the secretary will keep a copy.